

# Tupelo Rotary Club

November 12, 2012

# Value of higher education to Mississippi

- No matter the question, issue, or problem...education is the answer
- Return \$2.13 for every dollar spent
- Earn 66% more than typical high school graduate
- Research and innovation that encourages economic growth and opportunities for all Mississippians

# Comparing MISSISSIPPI with nations and other states percentage of young-adult degree attainment (ages 25-34)

Sources: Organization for Economic Cooperation and Development, *Education at a Glance, 2011*  
National Center for Higher Education Management Systems, *Information Center, 2010*

<p>Massachusetts North Dakota Minnesota New York, New Jersey New Hampshire, Iowa, Connecticut</p>	<p>63 56 52 50 48 45</p>	<p>Korea (63%) Canada, Japan (56%)  Ireland (48%) Norway, New Zealand (47%) Denmark (45%)</p>
<p>Virginia, Maryland, Illinois, Nebraska, Colorado Pennsylvania, Rhode Island, South Dakota Kansas, Vermont Wisconsin Washington, Missouri  Montana, Utah, Hawaii, Ohio, Maine, California Delaware, Oregon, Wyoming, North Carolina, Michigan Florida, Indiana, South Carolina, Georgia Tennessee, Kentucky, Alaska, Texas Arizona, Alabama <b>MISSISSIPPI</b>, Louisiana, Idaho</p>	<p>44 42 41 40 39 37 35 32 31</p>	<p>Luxembourg (44%) Israel (43%) Israel, Belgium, Sweden (42%) <b>UNITED STATES (41%)</b> Switzerland, Netherlands (40%) Finland, (39%) Estonia (37%) Netherlands (36%) Chile, Poland (35%)</p>
<p>Oklahoma, Arkansas, West Virginia New Mexico, Nevada</p>	<p>30 27 26 21 20</p>	<p>Greece (29%) Germany (26%)  Austria (21%) Mexico (20%) Turkey (17%)</p>

# The W's Mission

- Historic women's mission; not our only mission
- Teaching university, Regional stewardship
- Nurses & Teachers
- Culinary, Fine Arts, and Business
- Strong Liberal Arts education
- Distance learning excellence

# IHL System

## Enrollment by Gender

University	Percent Male	Percent Female
MUW	17	83
ASU	32	68
DSU	34	66
JSU	35.5	64.5
MVSU	37	63
USM	38	62
UM	45	55
MSU	52	48
SYSTEM	42	58

## Enrollment of Mississippians

University	Percent
MUW	90
ASU	87
MVSU	87
USM	85
JSU	85
MSU	72
DSU	71
UM	60

# You probably know...

- 1<sup>st</sup> publically chartered college for women in the US (1884) Co-ed (1982)
- #15 Top 100 Master's Universities in US: *Washington Monthly* magazine
- #18 US News & World Report (Southern Regional Public Universities)
- 50 undergraduate majors; 11 graduate

# This might surprise you...

- #3--Online FTE students
- #2--BSN enrollment & graduates (2010-2011)
- #1 NCLEX pass rate (3 year mean)
- #1 Degree Completion Ratio  
24/100 FTEs (System 20/100 FTEs)
- 57% *increase* undergraduate degrees  
(2007-2012)

# 2008-2012 Trends

- Total unduplicated headcount—3,483
  - Headcount growth--18%
  - FTE growth—23%**
- 80 counties represented



# Distance Learning

**2007**

**2012**

Total Hours: 62,538

Total Hours: 72,300

Total Online\*: 3,892

Total Online\*: 30,881

Percent Online\*: 6%

Percent Online\*: 43%

**\*At least 50% of content delivered online**

# What keeps me up...

- Quality, access, and tuition
- Flat, declining state funding
- Generation I and technology
- Impact of technology on everything

# What's Next?

- Nursing/health care education
- Distance learning: place bound
- Traditional college experience
- Athletics Self Study
- Branding/marketing
- Fund raising

THANK YOU!